



Kreative Call

"Life is either a daring adventure or nothing"

Helen Keller

American hearing and visually impaired author and activist

www.kreativecall.org

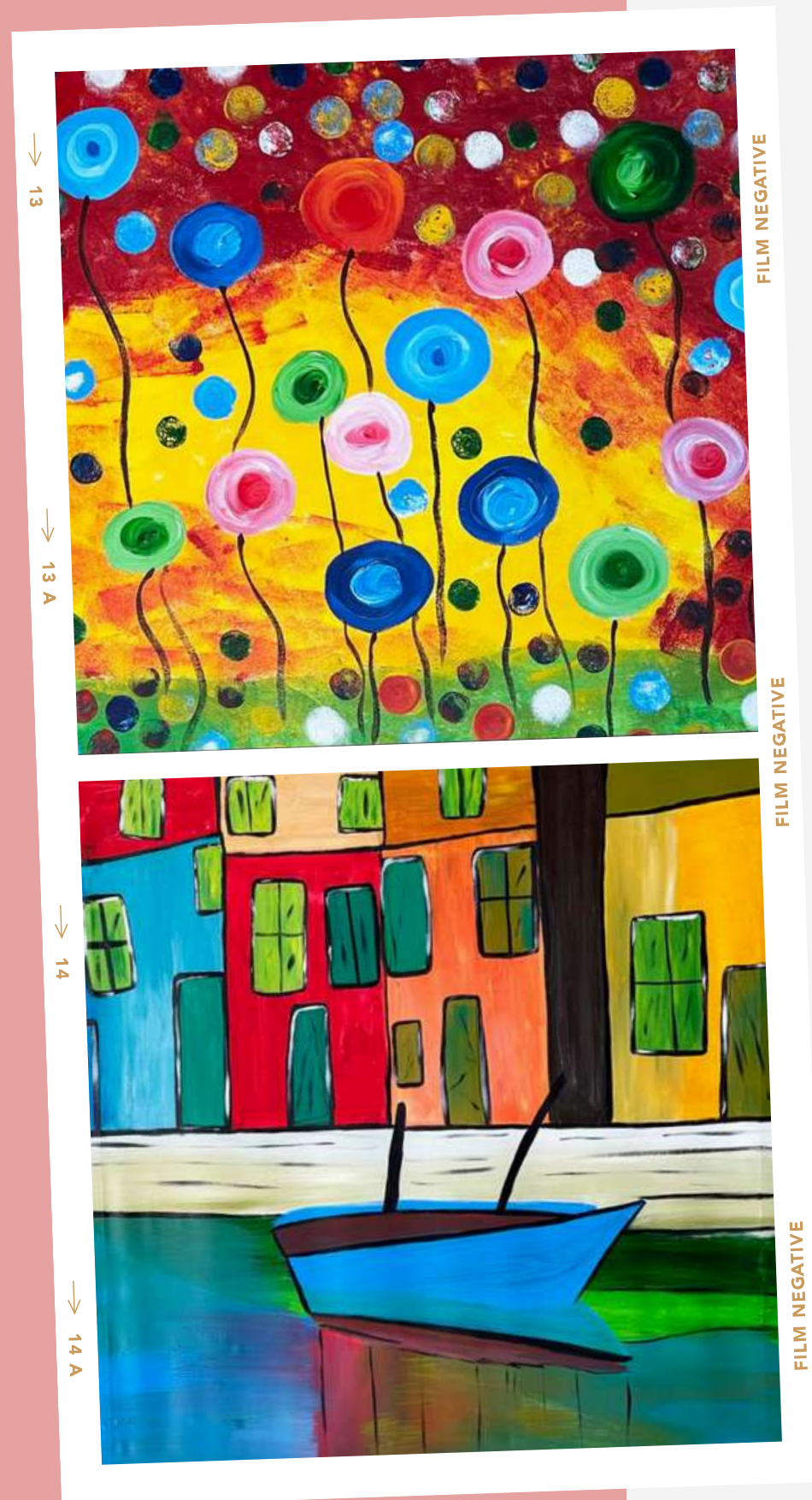
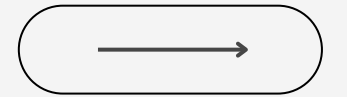


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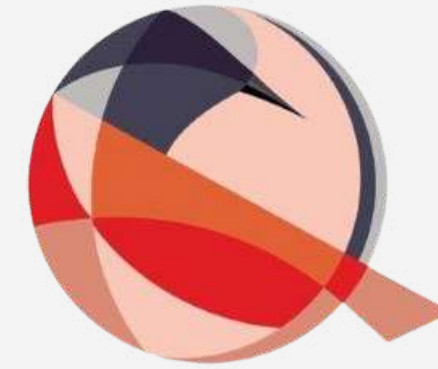
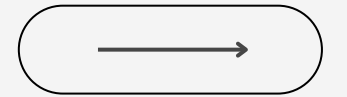
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Kreative Call
free your creative mind

Our Roots

Hummingbirds are small creatures that hold great meaning. Their symbolism encompasses joy, healing, good luck, messages from angels, and other special qualities.

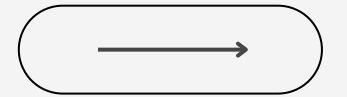
Ancient beliefs tell us that the hummingbird doesn't act for its own benefit, but takes major risks for others, thus representing a powerful symbol of generosity and healing.

Our Identity

At Kreative Call, the vibrant hummingbird icon embodies our identity and the skills of our artists.

Our values, including healing, spirituality, wisdom, endurance, luck, and positive energy, are shared by both the bird and our art.

This metaphor describes well our DNA which is based on support, generosity, creativity & inclusivity



Who are we?

Kreative Call is a unique social entrepreneurship platform in the MENA region for Challenged Artists.

Our aim is to support a community of Unique Artists with Special Needs and Social Challenges by providing them with the needed assets to express their emotions and showcase their creativity.



A Unique platform in the MENA region

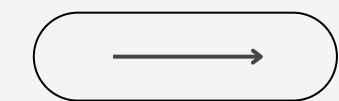
Kreative Call, launched in 2021, is the **first platform** that provides gifted Artists with Autism, Behavior Disorders, Visual Impairment & Social Challenges the opportunity to be socially and economically included in our society.



A Community of Challenged Gifted Artists

Empowering challenged gifted individuals to become accomplished artists, reaching their potential in creativity and marking a step foremost their social and economical inclusion in society.

Our Adventure



Embarking on a Journey of Growth.

Our adventure has just begun, and we have already launched several initiatives and exhibitions. Our mission is expanding, and we strive to extend our reach and assist as many gifted artists as we can.

2021

Kreative Call's creation

- 4 Art Studios
- 9 Onboard Artists
- First Art Workshops

2022

2 Art Initiatives

- Colorful Vibes
- Festive Vibes
- 14 Onboard Artists
- 1st Exhibition**
- Opera Gallery - Beirut
- 40 Artworks**

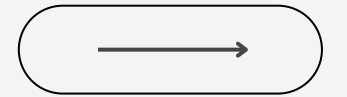
2023

1 Art Initiative

- Blissful Energy
- 15 Onboard Artists
- 3 Exhibitions**
- Moissonnier - Dubai
- Rebirth - Beirut
- Diba Art Gallery- Abu Dhabi
- 3 Partnerships**
- Ouisam Melhem
- Zeina Nader
- Optique & Vision
- 143 artworks**

2024

- 1 Art initiative**
- 2 Exhibitions Planned**
- 1 Collaboration Planned**
- 1 Awareness Event Planned**



How It All Started

The Importance of Communication:

Artists with determination & their challenges.



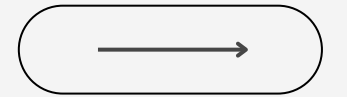
COMMUNICATE

Communication is a powerful tool that allows individuals to express themselves in their own way. However, Gifted Artists may face communication challenges, which can vary greatly from a person to another.



UNDERSTAND

It's important to recognize and understand these challenges to better communicate and connect with our community. Our ultimate goal being to allow all individuals to be included in society at their rightful value.



Our Story

Empowering Communication for Gifted Artists Through Art

Since the democratization of modern society, not everyone has the same opportunities in life. Communication is a tool that enables people to express themselves and create their own integration.

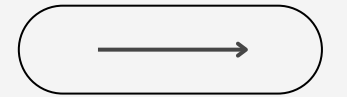
Kreative Call is based on this pillar to give everyone the ability to express her/himself freely by choosing their own means

We focused on Art as it is an exceptional and influential method of expression, enabling individuals to communicate their thoughts, emotions, and experiences that might be challenging to put into words.



Our Story

Art & Inclusion



FOR WORDS

Art is a powerful tool for expressing emotions that go beyond words.

FOR EMOTIONS

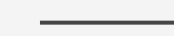
Art offers a safe space to explore emotions. It also allows you to discover yourself and experience new feelings. It has a healing effect on individuals.

FOR EMPOWERMENT

Art offers empowerment, allowing individuals to express themselves freely and creatively.

FOR INCLUSION

Art promotes personal expression and individuality, fostering inclusivity and emphasizing on the importance of giving each person a voice & a window to the world.



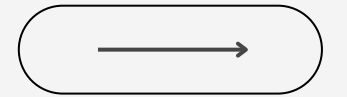
Our Purpose

Empower Artists with Special Needs and Social Challenges

At Kreative Call, we are dedicated to improve the lives of Unique Challenged Artists.

Our focus is on identifying, nurturing, directing, organizing and showcasing their artworks to help them to evolve artistically and enable them be to integrated into society.





WORKSHOPS

Kreative Call works with leading art teachers, renown artists, and art opinion leaders to give our Artists access to diverse techniques and new mediums, broadening their artistic horizons.



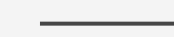
CREATIVITY

Kreative Call provides a platform for artists with Special Needs and Social Challenges to express their creativity freely.



SUPPORT

Kreative Call provides Artists with the necessary materials and structures to create their artworks, while ensuring a financial support for the artists and their respective NGOs.



Our Founder

Aline Karam 



Advocate for Inclusion

- President of The Lebanese Autism Society
- Board member of the Arab Network for Autism
- Board member and Treasurer of SOS Children's Villages- Lebanon
- Founding and Board member of the United Nations Global Compact Lebanon (UNGCL) until 2021
- Played a pivotal role in the creation of the Lebanese Sports Federation of the Deaf



Believer in the power of Art

Aline has always been fascinated by artists with determination's ability to express their emotions and feeling through amazing artworks, if given the needed means.

Aline aims to enable challenged artists to be included in society and to be recognized in a positive yet sustainable way. Kreative Call a social entrepreneurship platform is established from this strong belief that 'we can move together the highest mountains and Cross the greatest oceans'.

Our Devotion

Our mission for Social Entrepreneurship and Positive Change

At Kreative Call, we're dedicated to making a positive impact on our community of Artists with Special Needs and Social Challenges.

Our social entrepreneurship platform is rooted in our core values and beliefs, with a focus on enhancing the artistic abilities of our Gifted Artists and their integration into society as both individuals and artists.

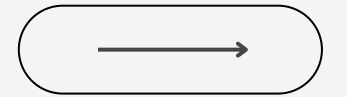
It's through workshops, skill-building initiatives, new art techniques and by providing all the needed materials in our workshops that we aim to ensure our artists are able to fully and comfortably interact and express their creativity at best.



Depending on the art type, Kreative Call's team along with the Artists and their respective NGOs design customized programs and develop innovative techniques to address their specific artistic needs.

We are committed to embed sustainability in our everyday work and be advocating to the UN Social Development Goals and mainly **SDG 3 "Good Health and Well-being"** and **SDG 10 "Reduced Inequalities"**.

Our Community of Artists



Working closely with Gifted Artists can unveil their innate ability to communicate and often, art serves as a natural outlet for self-expression.





AUSTISM

Art can help individuals with Autism by providing a creative outlet for self-expression and a fun environment that encourages social interaction, mitigating some of the symptoms.



SOCIAL DISORDERS

Art is a useful therapeutic method that helps share feelings and experiences while also providing complementary information for diagnosing diseases beyond conventional tests.



SOCIAL CHALLENGES

Art and visual communication are vital for socially challenged people as it provides an effective way of expressing thoughts, emotions and experiences, enabling a rich and nuanced mode of communication.



VISUALLY IMPAIRED

Art offers a non-verbal mode of communication for visually impaired individuals through tactile art like sculptures, allowing them to express their thoughts, emotions, and experiences.



Our Artists

Empowering People Through Art: A Story of Collaboration and Giving Back.

Working closely with individuals facing hardships can unveil their innate ability to communicate and often, art serves as a natural outlet for self-expression.

Our Artists are associated with reputable non-governmental organizations in Lebanon and hold official certifications from the Ministry of Social Affairs & the Ministry of Health.

Through the sale of their artworks, we are able to give a helping hand to these NGOs who oversee fair distribution of earnings between the NGOs and the Artists, ensuring complete transparency and ethical practices.

Results

Celebrating Nearly Two Years of Progress with Our Community.

We're thrilled to report that after nearly two years, we're already seeing incredible results through our community. Our Artists are showing significant improvements in their behavior and their respective NGOs can provide them a better lifestyle.



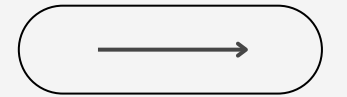
OUR ARTISTS' BEHAVIOR

All Kreative Call's community of Artists enhanced their behavior through our Art Workshops and Interactions.

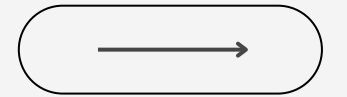


183 ARTWORKS

This is the number until date of artworks produced by our community of Artists in our workshops and sold through our Art Initiatives and Exhibitions.



ART INITIATIVES



Kreative Call has already established various art initiatives. These art initiatives are communicated through catalogs that are sent to our Friends & Supporters. Our goal is to generate funds enabling us to continue in our commitment to our community of Artists.



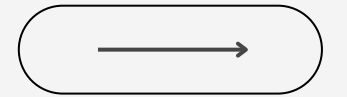
Colorful Vibes



Festive Vibes



Blissful Energy



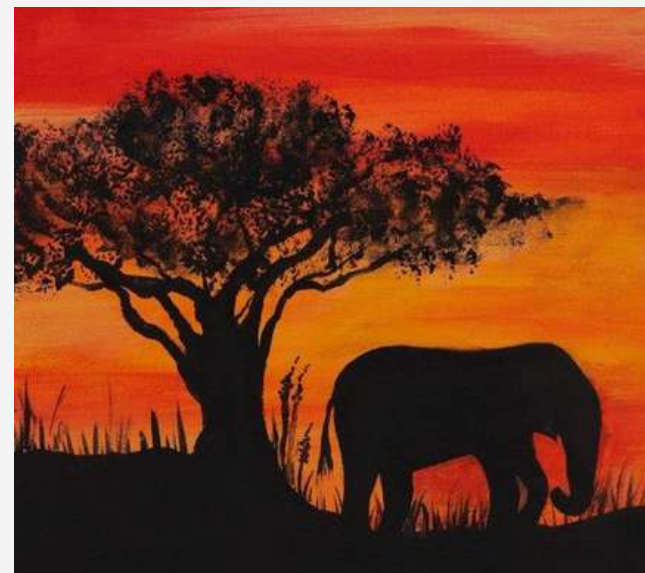
Our first-ever curated Art initiative "**Colorful Vibes**", was a great success.

This initiative brought to light six Artists with Autism from Kreative Call's community, empowering them to reach their creative potential and take a step towards social and economic inclusion as artists and individuals.

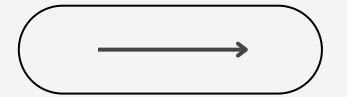
Colorful Vibes

Introducing Our first Art Initiative:
"**Colorful Vibes**"

[Full catalogue here](#)



Proceeds from the sales of this art initiative went to the **Artists** and The "**Lebanese Autism Society**".



In December 2022, we held a special art initiative called "**Festive Vibes**" which showcased the works of six unique artists from our community for the festive season.

The initiative was created to help these Gifted Individuals achieve their full potential, both as artists and as valued members in society.

Festive Vibes

Introducing Our Artistic Initiative:
"**Festive Vibes**"

[Full catalogue here](#)

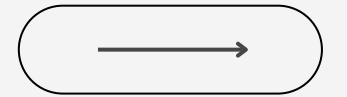
Proceeds from the sales of this art initiative went to the **Artists** and their respective NGOs: "**SOS Children's Village - Lebanon**" and The "**Lebanese Autism Society**".



Blissful Energy

Introducing Our Artistic Initiative: "Blissful Energy"

[Full catalogue here](#)



Our art collection "**Blissful Energy**", was created to give our Talented Artists the freedom to channel their innermost beliefs and express them in a unique way.

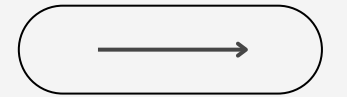
In this collection, our artists have provided their own interpretation of zodiac signs and totem animals.

We all share a connection to spirituality, and this collection serves as a beautiful representation of that.



Proceeds from the sales of this art initiative went to the **Artists** and their respective NGOs: The "**Lebanese Autism Society**", "**Zvartnotz Center**" and "**SOS Children's Villages - Lebanon**".

EXHIBITIONS IN ART GALLERIES



Celebrating Success: Showcasing Artists in Beirut, Dubai & Abu Dhabi

Thanks to our resilience and the support of our partners, we have successfully organized three exhibitions in 2022-2023

Through these exhibitions, we were able to share the talent of our community of challenged artists with the world and promote our cause.



01

Opera Gallery - Beirut



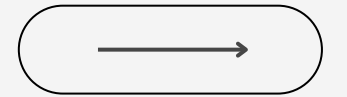
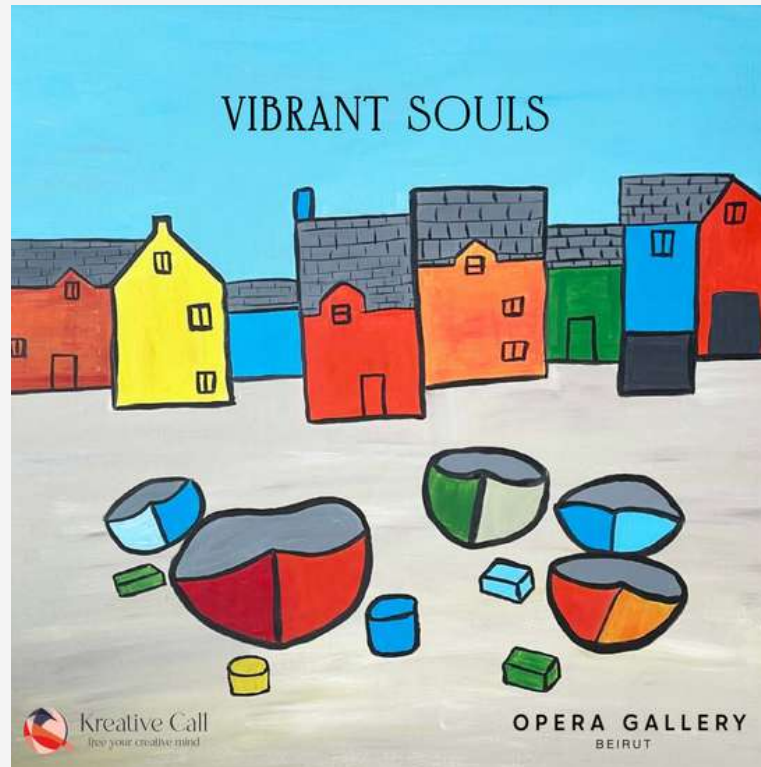
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Moissonnier - Dubaï



03

Diba Art Gallery - Abu Dhabi



[Full catalogue here](#)

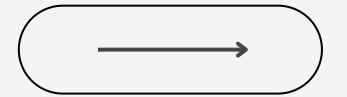
Vibrant Souls at Opera Gallery - Beirut

"Vibrant Souls" is our first art exhibition curated by Mrs. Muriel Asmar, held at Opera Gallery- Beirut. This exhibition gave the chance to our Gifted Challenged Artists with Autism, Behavior Disorders and Visual impairment to reach their creative potential and mark a step foremost social and economical inclusion as humans and artists in society in one of the most reputable art galleries in the world.

We believe that "Vibrant Souls" is an opportunity for everyone to embrace in the attractive worlds and powerful emotional experiences of our community of Gifted Challenged Artists.

At the same time, it is an opportunity to take action and make contributions to a worthy cause.

Proceeds from the sales of this art exhibition went to the **Artists** and their respective NGOs: The "**Lebanese Autism Society**", "**Zvartnotz Center**" and "**The Lebanese School for Blind & Deaf - Baabda**".



[Full catalogue here](#)

Enlighten World at Moissonnier – Dubai

Art brings hope and transformation to communities, it builds bridges connecting people, it provides healing and strengthens self-esteem.

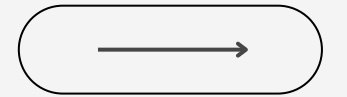
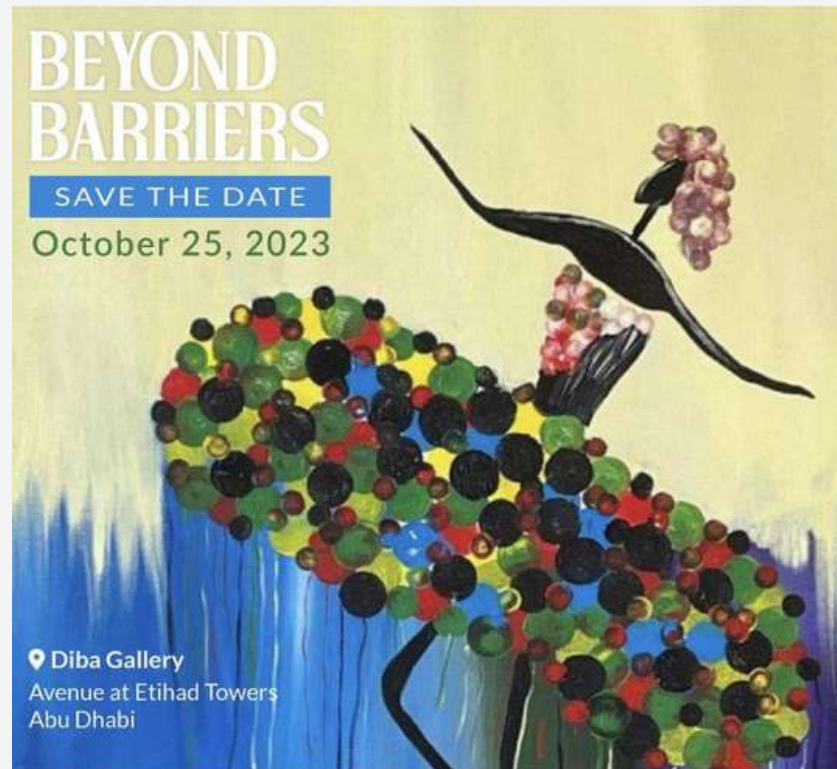
“Enlighten World”, is our first curated art exhibition to cross the borders and land in Dubai

The exhibition conceived by Ms. Zeina Akkawi features bright colored paintings picturing the world through the eyes of Autistic Artists, as well as an immersion into the creative perspective of painters with Behavior Disorders and the incarnation of life through the paintings of Socially Challenged young people.

“Enlighten World” is a transformative art experience that inspires a more inclusive society

At the same time, it is an opportunity to take action and make contributions to a worthy cause.

Proceeds from the sales of this art exhibition went to the **Artists** and their respective NGOs: **“SOS Children’s Village -Lebanon”**, **“Zvartnotz Center”** and The **“Lebanese Autism Society”**.



[Full catalogue here](#)

Beyond Barriers at Diba Art Gallery - Abu Dhabi

"Beyond Barriers" is our first art exhibition in Abu Dhabi, curated by Sundara Arts and Culture. Through the outburst of vibrant colours, playful movements and symbolic imagery, the viewer is invited to step into a peaceful wonderland created by Challenged Talented Artists with Autism, Behavior Disorder and Social Challenges to communicate vivid messages of hopes and dreams of a better place.

"Beyond Barriers" is a cathartic experience that alleviates the soul. It constitutes a reminder that art is a powerful medium and has the ability to transcend all kinds of barriers and connect people from different experiences and backgrounds. At the same time, it is an opportunity to take action and make contributions to a worthy cause.

Proceeds from the sales of this art exhibition went to the **Artists** and their respective NGOs: The "**Lebanese Autism Society**", "**Zvartnotz Center**" and "**SOS Children's Village - Lebanon**"

CROSS- COLLABORATIONS



We have curated an enchanting collaboration with the renown artists Zeina Nader and Ouisam Melhem to celebrate the unique perspectives and artistic expressions of the sculptures produced by our visually impaired community of Gifted Artists.

These collaborations are a testimony to the power of art to communicate, inspire, and bring communities together.

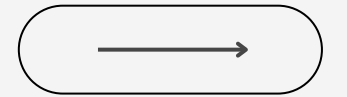
These collaborations promise to be a transformative experience that challenges perceptions and inspires a more inclusive and accepting society.



Ouisam Melhem is a painter and sculptor. The hallmark of his art is the representation of five main elements: The Human, The City, The Crown, The Bird, The Cloud. Ouisam collaborated with us on the sculptures of our **Beyond Colors** exhibition.



Zeina Nader is a painter. She believes that all arts communicate. Zeina is also an author and published four books about her art and travels. She exhibited her work in solos, duos and collectives, all around the world in cities such as New York, Tokyo, Paris, London, Madrid, Milan to name a few. Zeina collaborated with us on the sculptures of our **Beyond Colors** exhibition.



[Full catalogue here](#)

Beyond Colors at Rebirth Beirut

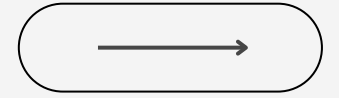
This exhibition, on the occasion of the 75th anniversary of Optique & Vision, provider for tailored expert vision solutions, is a transformative experience that inspires a more inclusive society

"Beyond Colors" is also a celebration of the limitless imagination and artistic abilities of Challenged Artists, and the capability of renown artists to work together; Through their remarkable artworks, these artists transcend barriers and invite us to see the world through their eyes.

"Beyond Colors" took place at Rebirth Beirut, an NGO that works on the sustainable development of Beirut and its citizens.

This exhibition, curated by Ms. Muriel Asmar, marks once again Kreative Call's aim to challenge preconceived beliefs and create an environment where all individuals can thrive while fostering a greater sense of inclusivity and promoting the importance of diversity within the community.

Proceeds from the sales of this art exhibition went to the **Artists** and The **"Lebanese School for Blind & Deaf - Baabda"**, **"Zvartnotz Center"**, The **"Lebanese Autism Society"** and **"SOS Children's Village - Lebanon"**.



They Talk about us

Kreative Call is grateful to the various media outlets that have showcased our social entrepreneurship exhibitions. Our goal is to promote the artwork of artists with Special Needs and Social Challenges, as well as their NGOs, to ensure their integration into society on all levels and to support the sustainability of these NGOs. Thank you for helping us spread the word.

[Full media coverage here](#)



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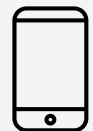
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